

The Convergence of Knowledge Graphs/Ontologies with Enterprise Modelling

Knowledge Engineering SS24

MSc Computer Science

Camerino, 20/05/2024

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Abstraction and Human Mind

- The human mind continuously re-works reality by applying cognitive processes.
- **Abstraction:** capability of finding the commonality in many different observations:
 - generalize specific features of real objects (generalization),
 - classify the objects into coherent clusters (classification),
 - aggregate objects into more complex ones (aggregation).
- **Model:** a simplified or partial representation of reality, defined in order to accomplish a task or to reach an agreement

Dealing with complexity and changes

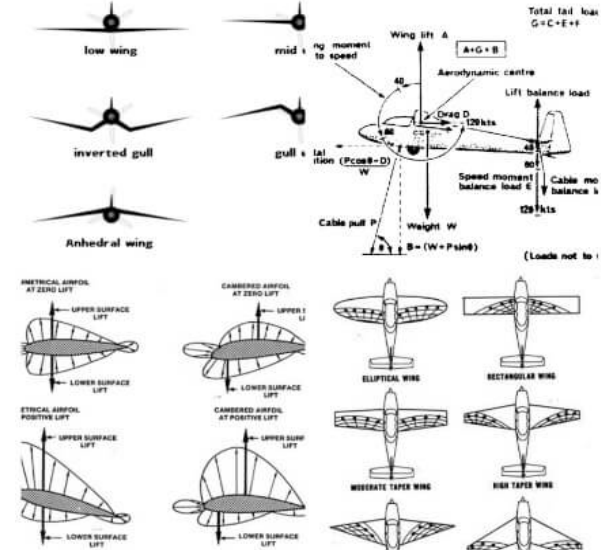
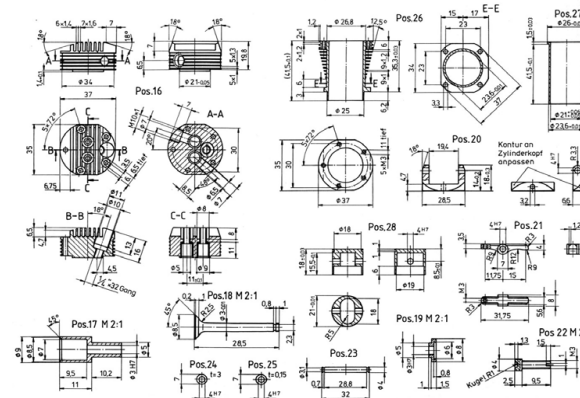
- If the object you want to create or change is simple, and it is not likely to change, then you can do it directly.
- But...
 - if the object is complex, you can't see it in its entirety at one time and...
 - it is likely to change over time, you need a model.

(John Zachmann, 2012)

Through models, we are able to
understand and deal with
complex systems and their
changes.

Complex systems

- Buildings
- Software systems
- Enterprises
- Machines
- Engines
- Electrical networks



Conceptual Models

- “In computer science people use symbolic models to represent their assumptions about a certain domain. These are termed conceptual models” (Guizzardi & Guarino 2023).
- Conceptual Models are:
 - “created by a (re-)constructing act of abstraction of concepts of a domain which are deemed relevant for a particular purpose” (Frank et al., 2014).
 - “a simplification of a system built with an intended goal in mind” (Bézevin and Gerbé, 2001).

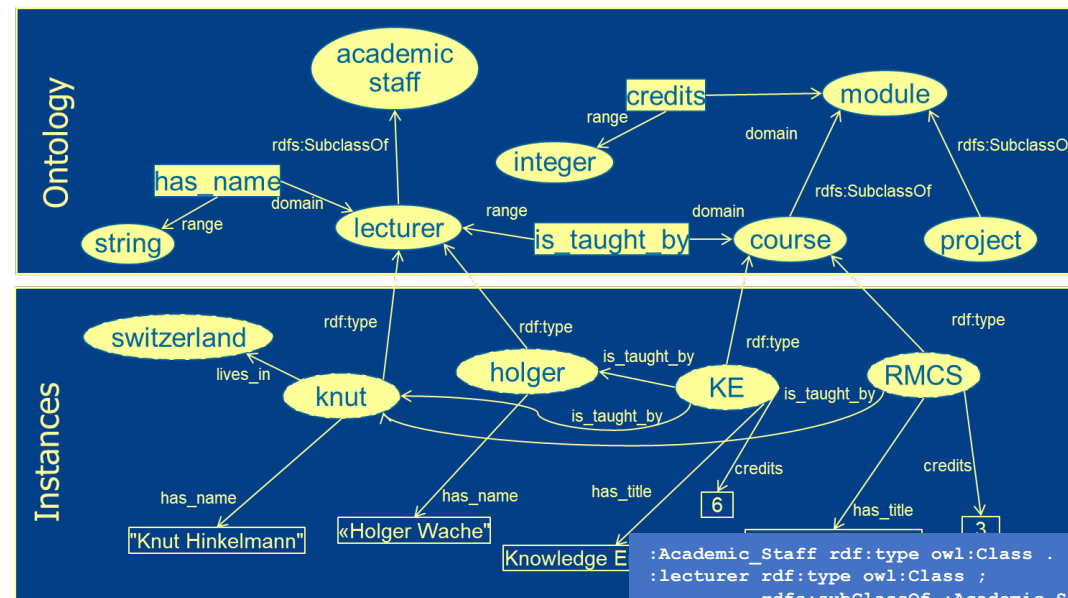
Conceptual Modelling = Knowledge Engineering

–A knowledge base is a representation of reality.

Reality



Model



```

:Academic_Staff rdf:type owl:Class .
:lecturer rdf:type owl:Class ;
  rdfs:subClassOf :Academic_Staff .
:module rdf:type owl:Class .
:course rdf:type owl:Class ;
  rdfs:subClassOf :module .
:is_taught_by rdfs:domain :module;
  rdfs:range :lecturer .
:KE rdf:type :course ;
  :is_taught_by :knut ;
  :credits 6 ;
  :title "Knowledge Engineering" .
:knut rdf:type :lecturer ;
  :name "Knut Hinkelmann" .
    
```

Example: Concepts and Instances for Process Modelling

Business Process Ontology (Metamodel):



Process Model for Serve Guests



Knowledge Base

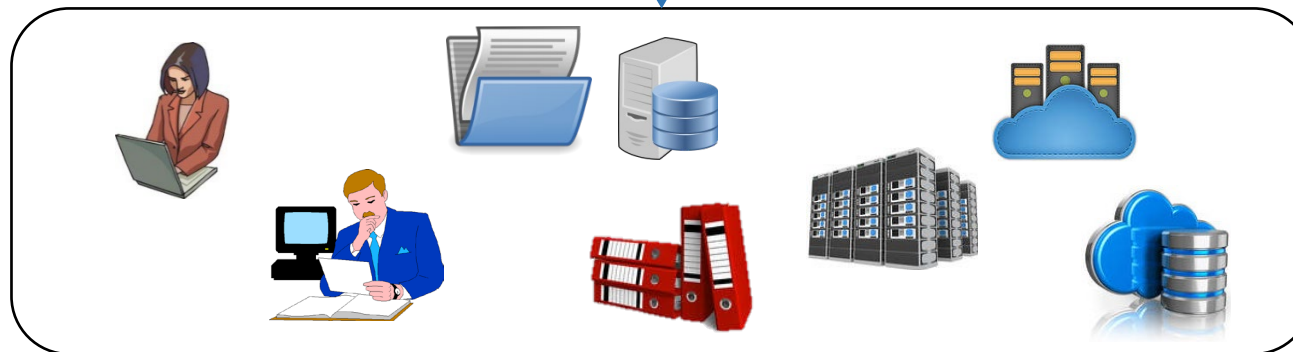
*Reasoning/
Decision Making*



Models



Reality



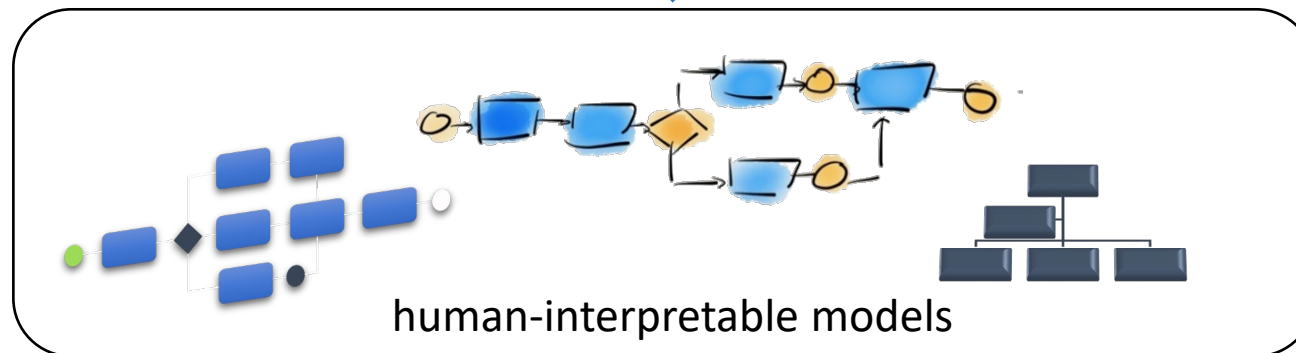
- Problems of knowledge bases:
- Creating knowledge graphs is difficult for non-ontology experts or for domain experts; it requires skills in ontology languages.
 - Maintaining knowledge graphs is a complex and knowledge-intensive task. Especially:
 - in large organizations,
 - in applications where various stakeholders with different expertise are required.

Graphical models are appropriate for humans

*Communication/
Analysis/
Decision Making*



Models

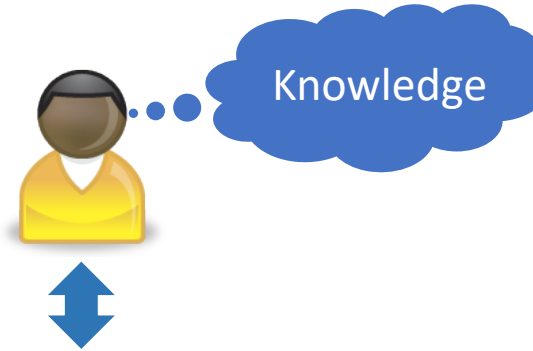


Reality

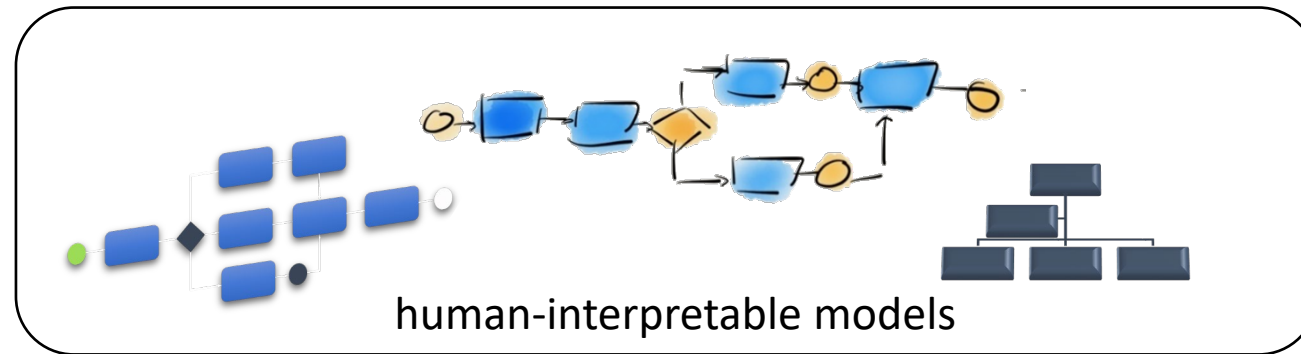


- Graphical models are conceptual models with graphical notations.

Humans use knowledge to interpret graphical models



*Communication/
Analysis/Decision Making*



Models



Reality

Enterprise Models

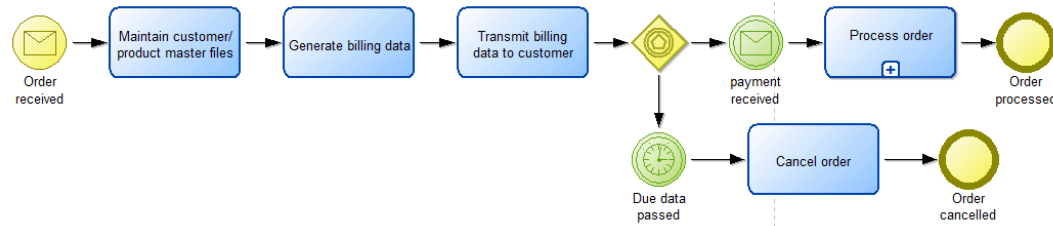
Enterprise models are graphical models that capture relevant knowledge of an enterprise...

...and visualize it through a graphical notation...

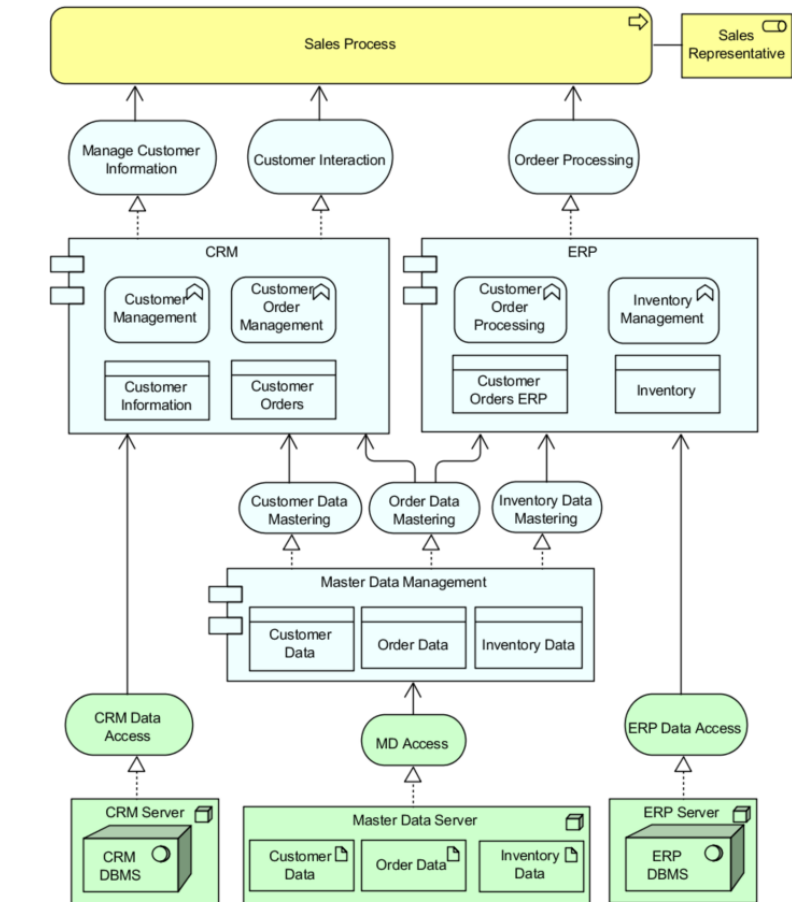
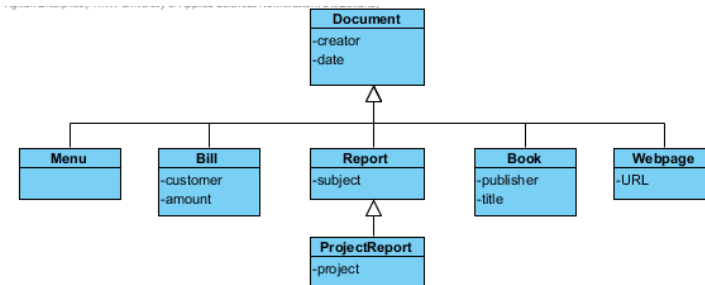
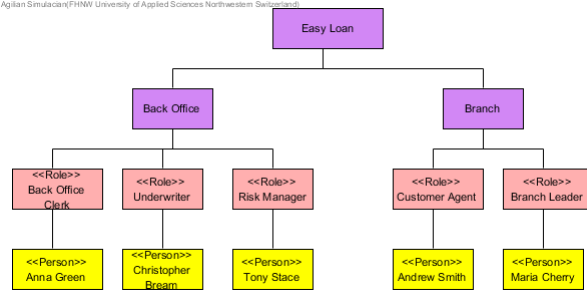
...facilitating understanding, communication, problem-solving, and meaning negotiation among humans.

They can be used to analyze the impact of changes, cost, risk, security, compliance and other relevant KPIs.

Examples of Enterprise Models



Agilan Simulacra(FHNW University of Applied Sciences Northwestern Switzerland)



Enterprise Modelling (EM) /1

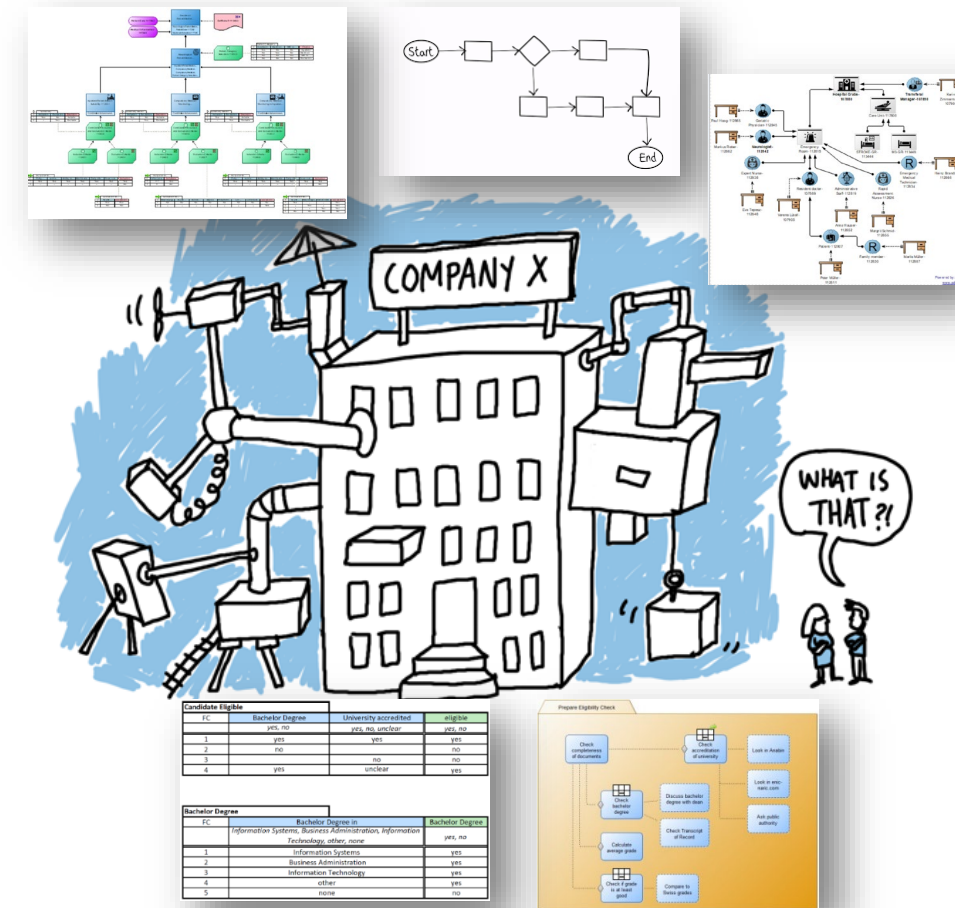
- Enterprise Modelling is an established discipline for the conceptual representation, design, implementation, and analysis of information systems.

Candidate Eligible	FC	Bachelor Degree	University accredited	eligible
1	yes	no	yes, no, unclear	yes
2	no	yes	no	no
3	yes	no	no	no
4	yes	unclear	yes	yes

Bachelor Degree	Bachelor Degree in	Bachelor Degree
1	Information Systems, Business Administration, Information Technology, other, none	yes, no
2	Information Systems	yes
3	Business Administration	yes
4	Information Technology	yes
5	other, none	no

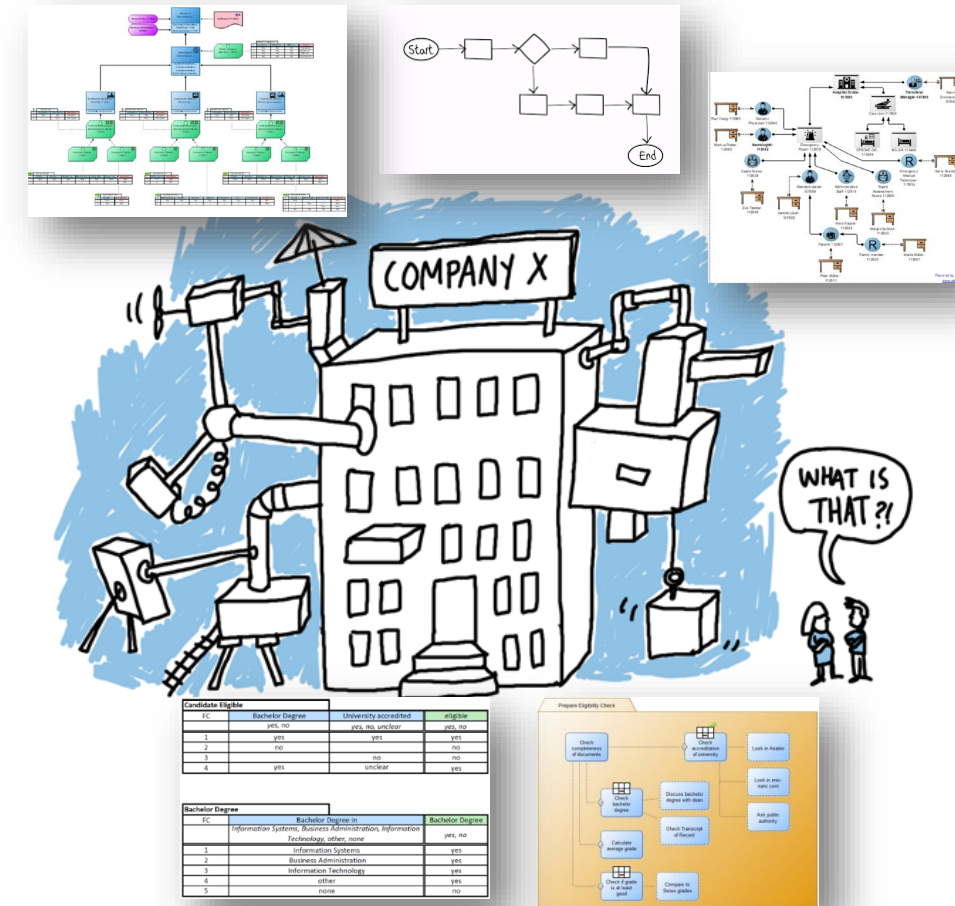
Enterprise Modelling (EM) /2

- EM offers the creation of domain-specific modeling languages (DSML) (Van Deursen et al. 2000, Frank 2014) to target specific stakeholder groups
 - Tailored graphical notations increase the shared understanding of a given domain of discourse.
- EM enables participative modelling and involve different stakeholder groups (e.g., Stirna et al. 2007)
- EM supports business and information systems engineering.



Enterprise Modelling (EM) /3

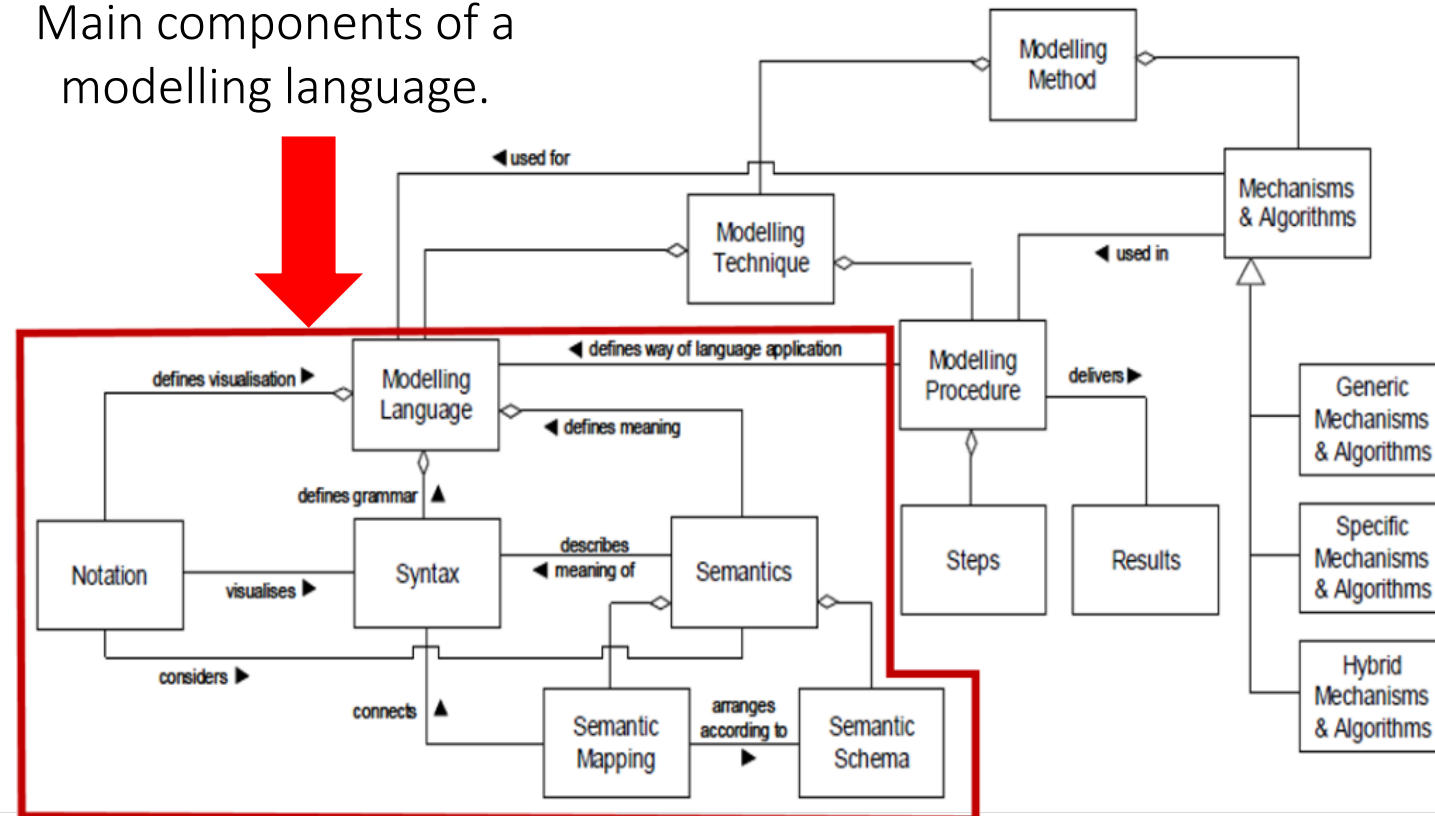
– In a practical sense, enterprise modelling refers to the act of creating or adapting enterprise models using modelling languages.



Modelling Language

- A modelling language consists of:
 - Graphical notation
 - Abstract Syntax
 - Semantics

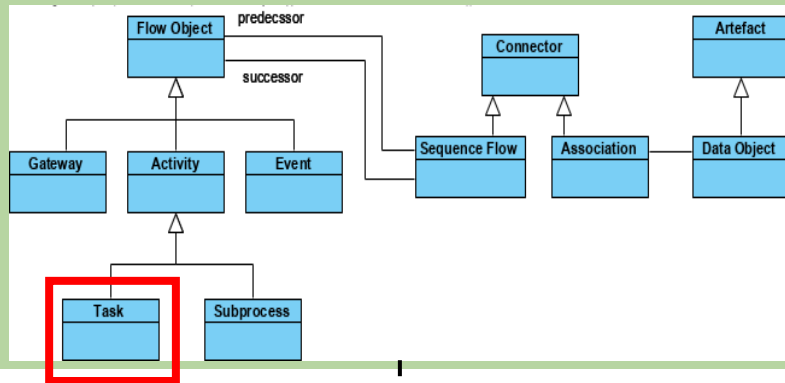
Main components of a modelling language.



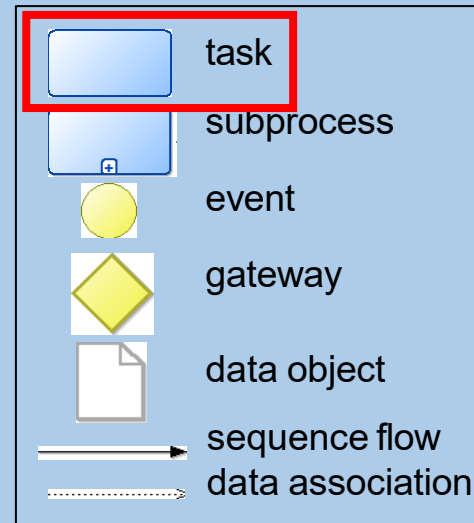
Karagiannis and Kühn (2002)

A Business Process Modelling Language Example

Abstract Syntax (Meta-model):
Concepts and relations that can be used to create models.

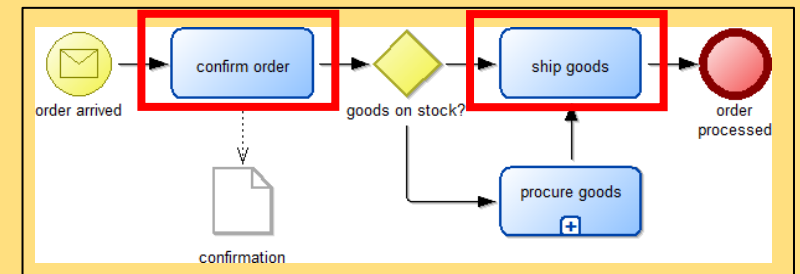


Graphical Notation:
Notation/appearance of meta-model concept.

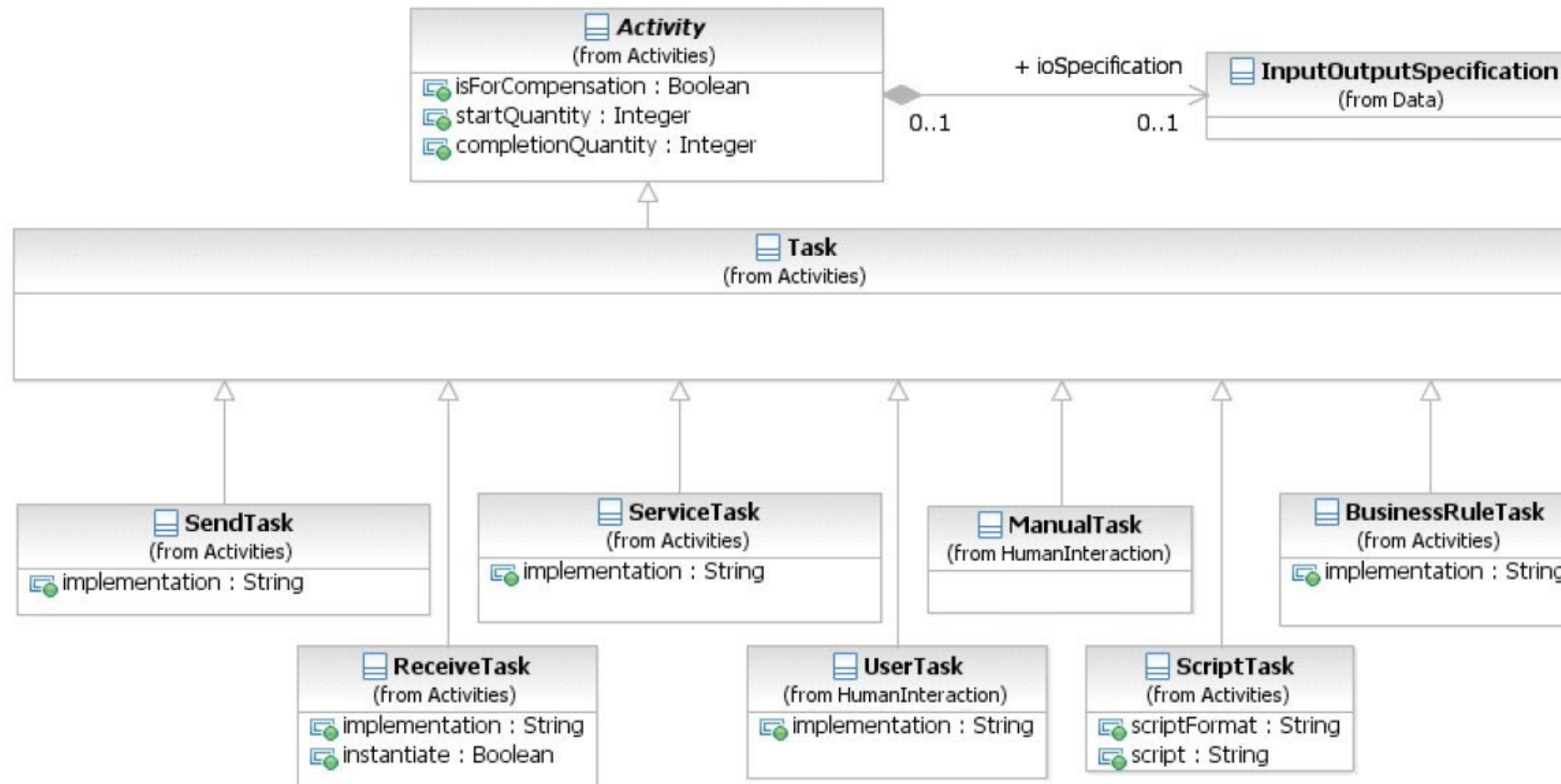


*An enterprise model contains instances of the concepts defined in the meta-model.
E.g., the object „confirm order“ represents a real entity; it is an instance of the concept "task"*

Enterprise Model:

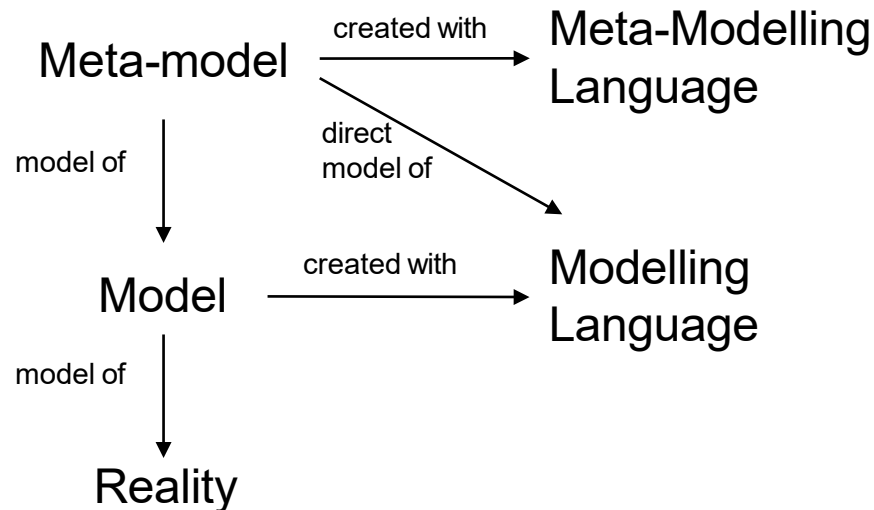


Subset of the BPMN Meta-model as a UML Class Diagram



(UML Class diagrams were originally designed for modelling in object-oriented programming. This is why they contain operations and other features, which are not relevant for most modelling languages).

Meta-model of a Modelling Language

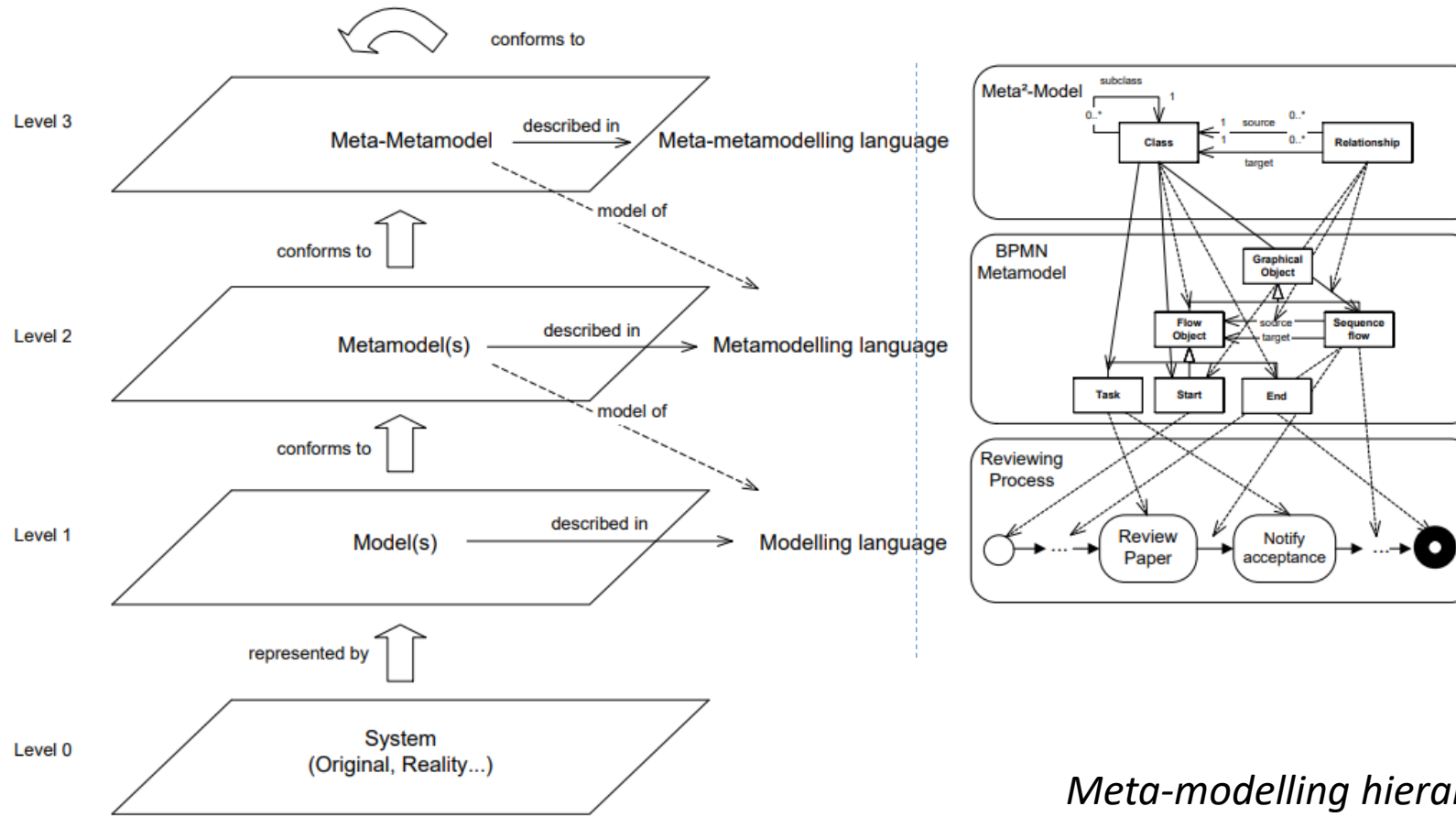


Metamodelling Hierarchy (Strahringer 1996)

A **meta-model** defines the semantics of the modelling language, i.e. the building blocks that can be used to make a model. It defines the

- ◆ object types that can be used to represent a model
 - ◆ relations between object types
 - ◆ attributes of the object types
 - ◆ rules to combine object types and relations
- The meta-model can be described in a modeling language, too. This is called the meta-modelling language.
 - UML Class Diagram is the meta-modelling language for BPMN 2.0.

Example: The meta-modelling hierarchy for BPMN 2.0



*Meta-modelling hierarchy.
Adapted from (Efendioglu et al. 2017)*

Recap: Models, Modelling, Modeling Language, Meta-Model

Enterprise Model

A reproduction of the part of the reality of an enterprise containing essential aspects to be investigated.

Enterprise Modelling

Creating enterprise models using predefined concepts.

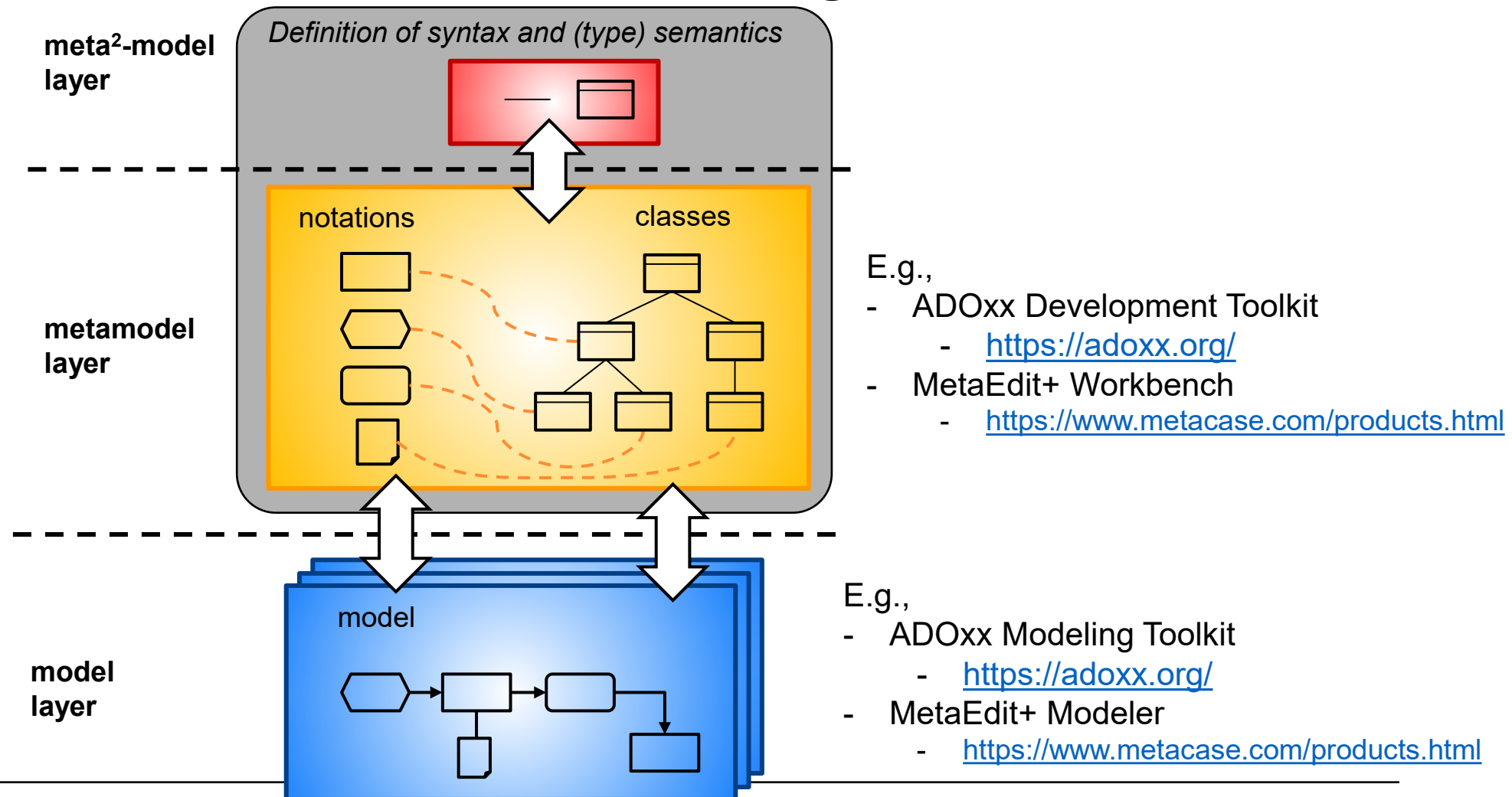
Modelling Language

Notation/Visualization of the concepts that can be used for modeling

Meta Model

The concepts of the modeling language are predefined in a so-called meta-model

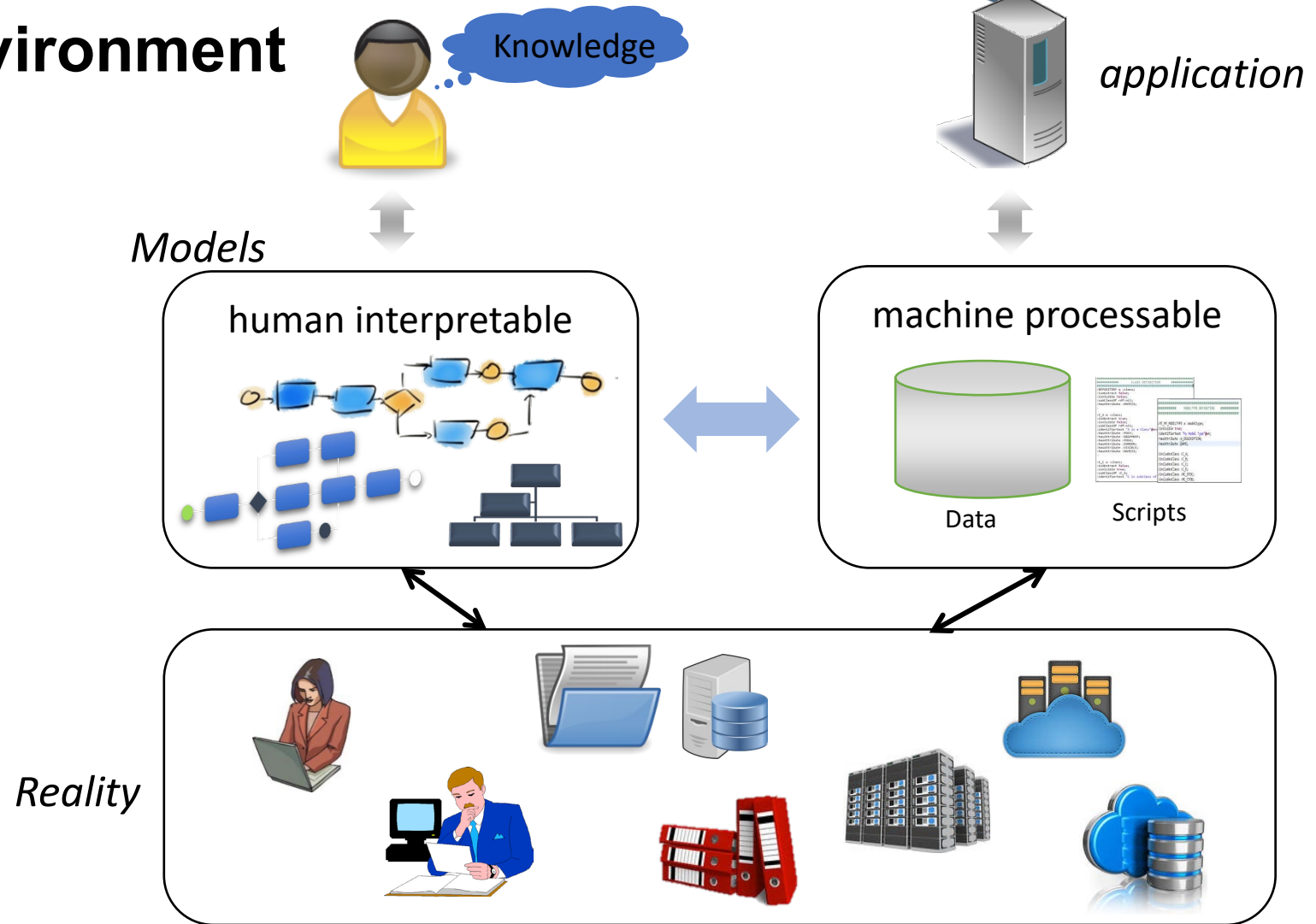
High-level Architecture of Meta-Modelling Tools



Meta-modelling Environment

- Meta-modelling tools store graphical models and meta-model structure in databases.

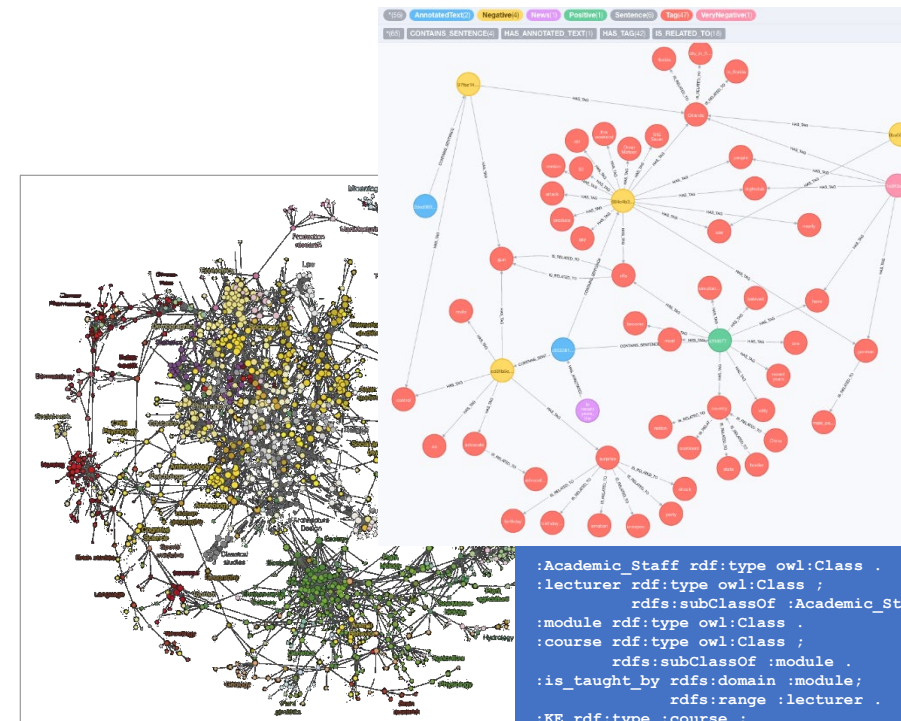
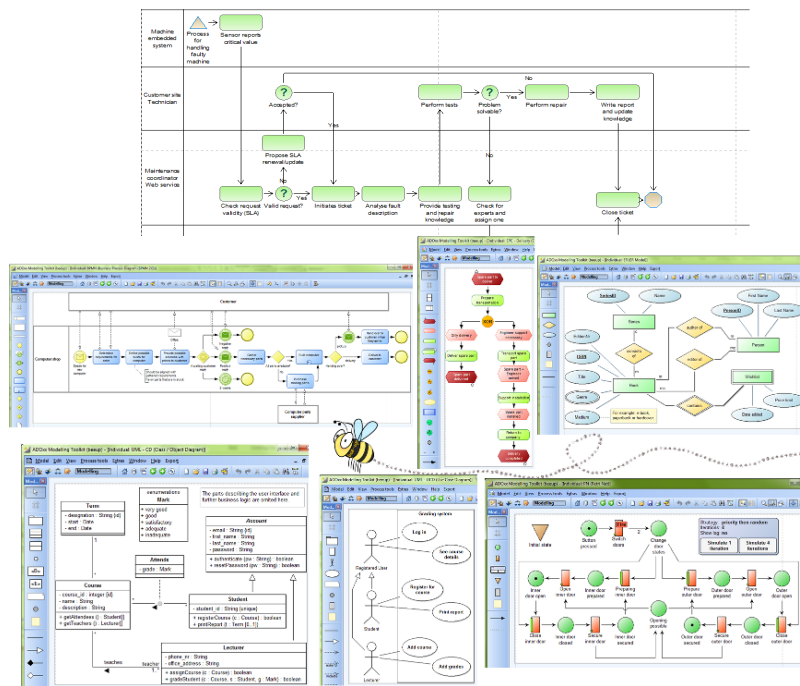
Problems of metamodeling environments:
Automation limitation!
Models are not interpretable by machines
like if we had ontologies.
-> **No Machine Reasoning!**



Solution: Convergence of Two Knowledge Representations

Enterprise Models

Knowledge Graphs/Ontologies



```

:Academic_Staff rdf:type owl:Class .
:lecturer rdf:type owl:Class ;
            rdfs:subClassOf :Academic_Staff .
:module rdf:type owl:Class .
:course rdf:type owl:Class ;
         rdfs:subClassOf :module .
:is_taught_by rdfs:domain :module;
              rdfs:range :lecturer .
:KE rdf:type :course ;
    :is_taught_by :knut ;
    :credits 6 ;
    :title "Knowledge Engineering" .
:knut rdf:type :lecturer ;
      :name "Knut Hinkelmann" .
    
```

Modeling using predefined *concepts*.

Convergence of two knowledge representations

- The convergence of the Enterprise modelling and Knowledge Graph/Ontologies is a recent research interest that strives to address the challenge and limitations of adopting only enterprise models and only knowledge graphs/ontologies.
- Two prominent approaches:
 - Semantic Lifting
 - Ontology-based Meta-modelling

Useful references

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