

## 5-3 Action Research

Knut Hinkelmann





## Action Research in Development

https://www.youtube.com/watch?v=ns7S-N4\_aJ0





Action Research 3



# Action research aims to contribute to the practical concerns of people in an immediate problematic situation

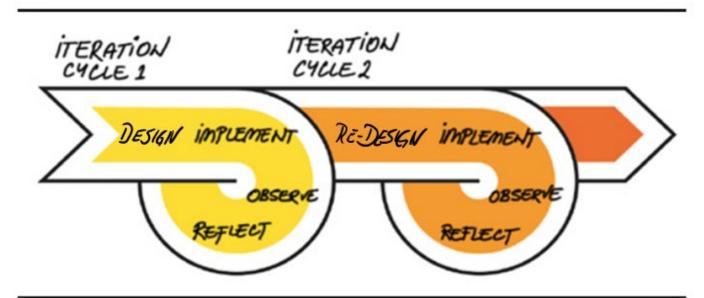
- Dual commitment:
  - study a (social) system and
  - concurrently to collaborate with members of the system in changing it into a desirable direction
- Solve a problem in real-life settings
  - ♦ Research problem arises from the practice
- Not only the (technical) solution is in focus but also its consequences in the social environment, e.g. to help a community address a problem better in the future.

Action Research



#### Action Research is Iterative

- A group of people
  - ♦ identify a problem,
  - do something to resolve it,
  - see how successful their efforts were, and,
  - ♦ if not satisfied, try again







## Problems of Action Research in Business Information Systems

- Action research is time-consuming and expensive
  - ♦ requires to bring solutions into practice, which can mean reorganization, training of people etc.
  - observe the information system over longer periods
  - make several iterations
- Often not possible in a limited time of a thesis



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