Knowledge Graphs

Knowledge Engineering and Business Intelligence SS24 MSc Computer Science Camerino, 29/04/2024 Dr. Emanuele Laurenzi



What are Knowledge Graphs in your opinion?

(i) Start presenting to display the poll results on this slide.



Knowledge Graph (KG) Definition

- A KG is a directed labeled graph in which domain-specific meaning are associated with nodes and edges.
- A node could represent any real-world entity,
 - for example, people, companies, computers, etc.
- An edge label captures the relationship of interest between the two nodes
 - for example, a friendship relationship between two people; a customer relationship between a company and person; or a network connection between two computers.
- Meaning of nodes and edges can be expressed in a:
 - Human interpretable language such as English -> knowledge is easily understood and verifiable by humans.
 - Machine interpretable language -> formal specification language such as first-order logic -> knowledge is computed and automated by machines.

Source: https://onlinelibrary.wiley.com/doi/10.1002/aaai.12033



Example for human interpretability of a KG

–Who is the mother of whom?

ID	First name	Last name	Mother	Father	Birth date	Death date
001	Chris	Doe	002	003	01/01/1980	12/30/2017
002	Jane	Doe	104	124	03/03/1952	06/07/2015
003	John	Doe	343	322	04/06/1950	-



ntation

Graph representation



Higher flexibility in the way data is stored





Logical Foundations

- A knowledge graph can be regarded as a lightweight ontology.
- "An ontology is a formal, explicit specification of a shared conceptualization" (Studer at all. 1998).
- There exist several logic-based languages (i.e., knowledge representation formalisms) for the specification of ontologies, from less to more expressive ones.
- A knowledge graph is typically represented with a low expressive formalism.
- The formalism makes the knowledge machine-interpretable and enables automation, aka machine reasoning.





https://link.springer.com/chapter/10.1007/978-3-540-92673-3_0



The expressive formalism of a language

- -The **expressive formalism** (also referred to expressive power, expressiveness or expressivity) of a language is the breadth of ideas that can be represented and communicated in that language.
- The more expressive a language is, the greater the variety and quantity of ideas it can be used to represent.
- -More specifically,
 - The expressivity is defined by the (logical) elements (like *and, or, not, etc*) that a language provides; more elements imply more expressivity.
 - The higher the expressivity, the harder and the longer to answer decision problems.



W3C - World Wide Web Consortium (W3C)

- The <u>World Wide Web</u> <u>Consortium (W3C)</u> is an international community that develops open standards to ensure the long-term growth of the Web.
- There are many more standards than what the Sematnic Web Stack shows.





What's the value of Knowledge Graphs for organizations?

Discussion.

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The Knowledge Graph – According to Google





"Why can't I have relevant data at my fingertips whenever they are needed, the way Google does it for the web?"

Company leaders ask.

https://info.cambridgesemantics.com/hubfs/The_Rise_of_the_Knowledge_Graph.pdf



Parallel history of knowledge-based technology and data management technology merging into the data fabric



https://info.cambridgesemantics.com/hubfs/The_Rise_of_the_Knowledge_Graph.pdf



Knowledge Graph in Enterprises

- A Knowledge Graph in enterprises:
 - is a central data element in the organizational data management infrastructure.
 - is a repository for organization-wide master data AND integration hub for various legacy data sources, e.g., relational databases or data streams.
- It consists of a collection of interlinked descriptions of concepts, entities, relationships and events, exploitable for the support of decision-making in businesses.
- Data is put in context via the semantic meta-data (or schema), enabling meaningful reasoning, retrieval, sharing and integration of knowledge.



Hogan et al. (2020), Fensel et al. (2020), Ehrlinger & Wöß (2016) and Jetschni & Meister (2017)

http://www.semantic-web-journal.net/system/files/swj2149.pdf



Basic Benefits of Knowledge Graphs in Enterprises

Unifying: Heterogenous internal and external data are integrated seamlessly. Flexible: Data and schema can be easily extended and connected.

Semantic: Data and its meaning are available in the same place.

Searchable: Unique IDs make all meta-levels searchable, sharable & accessible. Trustworthy: Provenance information provides traceability

and lineage.





Application fields of Knowledge Graph



https://iopscience.iop.org/article/10.1088/1742-6596/1487/1/012016



Examples for use of Knowledge Graphs in Enterprises

In Media



-The BBC case

- Content reuse and repurposing





https://youtu.be/9-g9A6zqFVw



In Engineering and Manufacturing





In Pharma & Life Sciences

Drug Development & Drug Repurposing

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Swiss multinational healthcare company

- Target discovery dashboard connecting & transforming proprietary & public information into explicit knowledge
- Data scientists, immunologists & systems biologists gain access to actionable insights for drug discovery & repurposing

Omics Data Management

Large German pharmaceutical company

- One-stop knowledge hub for gene expression data helping data stewards in bridging the gap between business and IT
- Bioinformaticians benefit from intuitive exploration of gene sequencing data for specific diseases and time frames

Clinical Analytics and Informatics Dashboard

American multinational pharmaceutical corporation

- Intelligent dashboard providing an integrated view over a data mesh of proprietary & public data sources
- Accelerated & optimized drug discovery & development through contextualized data & reasoning

https://metaphacts.com/resource-hub



In Cultural Heritage





Additional resources with case studies and white papers

- Case studies:
- <u>https://www.ontotext.com/knowledgehub/case-studies/</u>
- <u>https://www.stardog.com/resources/#filte</u>
 <u>r=.case-studies</u>
- White papers:
- <u>https://www.ontotext.com/knowledgehub/white_paper/</u>
- <u>https://www.stardog.com/resources/#filte</u>
 <u>r=.whitepapers</u>





Ontotext's Technology Powers the Analysis of a Global Provider of Information for Energy and Commodities Markets

Ontotext's solution automatically extracts data from price reports produced by energy and commodity market data providers and enables the delivery of accurate and timesensitive information to clients

<u>Learn More</u>





Ontotext GraphDB Powers Two of the Top Ten Building Automation Systems Manufacturers

Two of the leading BAS manufacturers selected Ontotext GraphDB as the best choice to take advantage of the Brick schema and the semantic graph model.

<u>Learn More</u>





Ontotext Helps a Leading US Children's Hospital Track the Impact of Its Faculty Research

Ontotext works with a leading US Children's Hospital to build a comprehensive knowledge graph for tracking the scientific activities of their faculty members.

<u>Learn More</u>



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Trends for Knowledge Graphs

benefits.



Computer

Vision

Data Labelinc

ligent Applications

and Annotation

🚫 obsolete before plateau

Cloud A

Services

itonomous Vehicles

Slope of

Enlightenment

Hype Cycle for Artificial Intelligence, 2023

– The 2023 Gartner Hype Cycle[™] for Artificial Intelligence (AI) Smart Robots -Generative Al Responsible Al identifies innovations and norphic Computing Prompt Engineering Foundatio tificial General Intellige Synthetic Data techniques that offer significant Expectations Decision Intelliger ModelOps AI TRISI and even transformational Operational Al Syste Composite Data-Centric / EdgeAl Al Engineering Al Simulation Causal A – Gartner Hype Cycle Knowledge Graph Neuro-Symbolic Al Multiagent System methodology gives you a view First-Principles A of how a technology or Automatic System AI Maker and Teaching Kits Peak of application will evolve over Innovation Inflated Trough of Disillusionment Trigger Expectations time, providing a source of Time Plateau will be reacheo insight to manage its less than 2 year 🔺 more than 10 years

gartner.com

Source: Gartner © 2023 Gartner, Inc. and/or its affiliates. All rights reserved. 2079794



As of July 2023

Plateau of

Productivity

deployment within the context

of specific business goals.



The Gartner **Emerging Tech Impact Radar** highlights the technologies and trends with the greatest potential to disrupt a broad cross-section of markets.

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Impact Radar for 2024



https://www.gartner.com/en/articles/30-emerging-technologies-that-will-guide-your-business-decisions



Some initiatives /1



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The Knowledge Graph Conference 2024





https://www.knowledgegraph.tech/



About the Project

Graph-Massivizer

Graph-Massivizer researches and develops a high-performance, scalable, and sustainable platform for information processing and reasoning based on the massive graph representation of extreme data. It delivers a toolkit of five open-source software tools and FAIR graph datasets covering the sustainable lifecycle of processing extreme data as massive graphs. The tools focus on holistic usability (from extreme data ingestion and massive graph creation), automated intelligence (through analytics and reasoning), performance modelling, and environmental sustainability tradeoffs, supported by credible data-driven evidence across the computing continuum.



https://graph-massivizer.eu/



Some initiatives /2



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Al powered Data Curation & Publishing Virtual Assistant

Fact Sheet

Project description

Al-based automation helps citizens curate their personal health data

By 2030, European citizens should be in full possession of their personal health data. Currently, this data is scattered across different clinics, surgeries or hospitals and across medical devices or personal health apps. There is also a lot of information in paper form. Most of the data cannot be used by advanced algorithms supporting preventive and personalised medicine. In this context, the EU-funded AIDAVA project will maximise automation of data curation and publish unstructured and structured, heterogeneous data using a virtual assistant powered by AI. Central to the project is the concept of the FAIR Guiding Principles, which require data to be findable, accessible, interoperable and reusable.

Show the project objective

Fields of science

social sciences > sociology > industrial relations > automation
natural sciences > computer and information sciences > knowledge engineering
medical and health sciences > clinical medicine > oncology > breast cancer
medical and health sciences > health sciences > personalized medicine
natural sciences > computer and information sciences > artificial intelligence > machine learning > deep learning

Project Information

AIDAVA Grant agreement ID: 101057062

DOI 10.3030/101057062 🗹

Start date End date 1 September 2022 31 August 2026 Funded under



https://cordis.europa.eu/project/id/101057062

Graph technology landscape 2023



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https://linkurious.com/blog/introduction-graph-technology-landscape/ 27



Market forecast about Knowledge Graphs



https://www.marketsandmarkets.com/Market-Reports/knowledge-graph-market-217920811.html https://www.maximizemarketresearch.com/market-report/knowledge-graph-market/221742/



Scientific...and slowly also industry trend: Knowledge Graphs + Machine Learning



We are thrilled to announce the 4th edition of MAKEathon. The event will be held at the FHNW Campus Olten (Maps).

https://makeathonfhnw.ch/

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https://www.aaai-make.info/

https://hybridaims.com/





Popular Knowledge Graphs Technologies for W3C standards



Graph Databases Servers

- -Neptun (part of AWS)
- -GraphDB

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-Stardog



dotNetRD



Programming Libraries for Knowledge Graphs

- -RDFLib for Python
- -EasyRDF for PHP
- –Jena for Java

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-dotNetRDF for .NET





Tools for Ontology Engineering

– Protégé

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- -TopBraid Composer
- -Metaphactory
- -Startdog Designer





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Knowledge Representation and Reasoning

A pragmatic view.



Knowledge-Representation and Reasoning



Adapted from lecture of Prof. Dr. Knut Hinkelmann



- Describe your family tree to your nearest classmate. If possible, mention what your family component(s) likes and/or where he/she works or study.
 - Switch roles after 5 min the one who speaks listens and vice-vera.
- Constraints:
 - The one who listens has to note his understanding down in the following triple structure:
 - Subject Predicate Object
 - E.g., Emanuele works at FHNW
 - Do not specify the types for the subjects or objects.
 - Each subject and object should stick to a representation of individuals (or instances). Do not make abstractions like class mother, or father etc. These shall be defined in the predicates,
 - e.g. hasMother, hasFather etc.



- Take the triples that were listed by your classmate and create a graph.
 - Every subject and object is a node;
 - Every predicate is an edge (i.e., a link or relation);
 - Nodes are connected by edges.



A possible solution

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RDF

Resource Description Framework



Knowledge-Representation and Reasoning



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About RDF

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- It stands for Resource Description Framework.
- A World Wide Web Consortium (W3C) standard.



- It is used to describe and exchange information/data model in the Web.
- Key data structure: RDF graphs.
- Graphs are a set of statements.
- A statement is also called triple.
- Each statement or triple consists of 2 nodes connected by a predicates:
 - Subject-Predicate-Object
- Every resource is identified by a URI (Universal Resource Identifier), i.e., an object in the "web", e.g.

- https://www.wikidata.org/wiki/Q12418





RDF Triples: Three components

- -The subject, is a resource (URI) or a blank node.
- -The predicate, is a resource (URI).
- -The object, is a resource (URI), a literal or a blank node.
 - A literal is a terminal node = data values (strings, numbers, etc).





Example of a RDF Graph with Data Values



Data values are terminal nodes ("hanging fruits" that can be attached to any ID node).

Anonymous (blank) nodes



Anonymous nodes are artificially introduced: As placeholders for unknown IDs Amalia As ways of grouping information ("data structures") hasChild likes Fabiana hasChild Terminator Grazia worksAt hasChild knows ITEHigh Emanuele School 2. Placeholder node: we can express that 1. Grouping node: Fabiana knows someone who lives in Zurich hasPostAddress Keeps together all fields of livesIn the postal address city, livesIn Amandola Zurich nr street When writing the graph, the presence of anonymous nodes is indicated with [...]: Via Carlo Baiocchi 1. :ITEHighSchool :hasPostAddress [:nr 1; :street "Via Carlo Baiocchi"; :city :Amandola]. 2. :Fabiana :knows [:livesIn :Zurich].

Adapted from lecture of Prof. Dr. Buchmann



Syntax for RDF Graphs

- -RDF statements come in the form of graphs.
- -Syntax for writing RDF graphs (data format/notation for storing RDF data):
 - Turtle (Terse RDF Triple Language) the most human readable format, the most used.
 - JSON-LD
 - RDF/XML
 - ...

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https://www.w3.org/TR/2014/REC-turtle-20140225/

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Formal Foundation

- Every "statement" (or triple) is a logical predicate (similar to Prolog).
- :Emanuele :livesIn :Zurich.



- livesIn(Emanuele, Zurich)
- Syntactical delimeters to write more complex phrases: Emanuele :livesIn :Zurich;

:worksAt :FHNW;

:hasWorkAddress [:street "Riggenbachstrasse"; :nr 16].

	Subject (ID)	predicate (ID)	Object (ID)
	:Grazia	:worksAt	:ITEHighSchool.
	:Fabiana	:likes	:Terminator.
statement 🔸	:Emanuele	:livesIn	:Zurich.
	:Amalia	:hasChild	:Grazia.
	:Grazia	:hasChild	:Fabiana, :Emanuele.





Formal Foundation

Syntactical delimeters to write more complex phrases:

Subject (ID)	predicate (ID)	Object (ID)
:Grazia	:worksAt	:ITEHighSchool.
:Fabiana	:likes	:Terminator.
:Emanuele	:livesIn	:Zurich.
:Amalia	:hasChild	:Grazia.
:Grazia	:hasChild	:Fabiana, :Emanuele.

Emanuele :livesIn :Zurich; :worksAt :FHNW; :hasWorkAddress [:street "Riggenbachstrasse"; :nr 16].



Turtle File – Family Tree

@prefix : <http://laurenzi.ch#>.

:Amalia :HasChild :Grazia ;

:Emanuele

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:livesIn :Zurich ; :hasName "Emanuele Laurenzi" ;



. :Zurich :hasName "Zurich" ;



Knowledge Representation Formalism. Individual Exercise (5 min)

-Turn your statements in Turtle notation.

-Use <u>https://www.ldf.fi/service/rdf-</u> <u>grapher</u> to validate the statements and to automatically create the graph.



Entity Types = Classes

- –We distinguish between:
 - Concrete things (individual objects) in the domain:
 - Amalia, Grazia, Emanuele, Fabiana, Zurich, ITE High School, Terminator.
 - Set of individuals sharing properties called classes:
 - Person, Movie, City, High School.
- Individual objects that belong to a class are referred to as instances of that class.
- -The standard relationship **rdf:type** or **a** are used to state that a resource is an instance of a class.



Kinds of Nodes

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- All nodes in previous examples are identifiers (IDs, also called URIs, IRIs)
- -Other kinds of nodes in RDF graphs:
 - data types (integers, booleans etc.)
 - entity types (classes)
 - anonymous nodes (placeholders, helpers)

Kinds of Nodes: An Example

:Emanuele	а
1000	rdfs:la
evides t	:hasA
difference for	:marr
valuesame	:hasPa
attribute	:autho
ana different objects.	
icolon	:livesIr
Semicol devides different different	:bougl
https://www.w3.org/T Section 2.5 Literals Quoted Literals (String	<u>R/turtle/</u>) and Numbers

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:Lecturer, :Italian, :Person; rdfs:label "Emanuele Laurenzi"; :hasAge 36; :married false; :hasParents :Omar, :Grazia; :authorOf [a :Book; :yearOfPublication 2022 :hasTitle "Domain-Specific Conce Modeling"@en]; [:street "Gablerstrasse"@de; :nr 4 :livesIn :bought [:product :Bananas; :quantity [rdf:value 1; :unit "kilogra :price [rdf:value 2.3; :currency "CH



—	Datatypes (Integer, Decimal, Double, String)
	are automatically associated based on the
	data value of the literal, e.g.
	36 is associated to Integer,
	false/true is associated to Boolean,
	4.3 is associated to a Decimal,
	1.663E-4 is associated to a Double,
	"Gablerstrasse" is associated to String.
	The String data type wants the ""
_	XML Schema datatypes can be added to the
2;	value, e.g.,
entual	"Gablerstrasse" ^ ^ xsd:string
	Language tag can be attached to the String
	datatype, e.g.
171.	"Gablerstrasse"
+/]; _	Datatypes are predefined in XSD (XML Schema
	Definition).
-	Specify the namespace for XSD when using
am"];	datatypes:
ר"µ שב"ו)	prefix xsd: <http: 2001="" www.w3.org="" xmlschema#=""> .</http:>
···]]· –	ston "" after the last statement that refers to the

subject "Emanuele".





Entity Types (WHAT are the things mentioned in the graph?)



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Provenance of Terms in RDF Statements

Possible sources:

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- the creator of the graph can improvise all terms (similarly to how we are free to decide what JSON fields or XML tags we can use).
- terms can be picked from public sources (public graphs, public ontologies).
- our own terms can be freely combined with terms from other provenances.





Prefix and Namespaces (URI or IRI)

No label. Default prefix.

Directive to associate a prefix with an URI

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Label that is associated to a URI and is called namespace prefix or simply prefix

@prefix < http://laurenzi.ch#>.
@prefix dbr: < http://dbpedia.org/resource/>

Namespace, URI, or IRI

The **prefix declarations** is mandatory for all prefixes used in a graph.

The provenance of terms determines the namespace prefixes that shall be declared.

- Default prefix. Improvise our own terms and IDs , e.g.,
 - @prefix : <http://laurenzi.ch#>.
- Use an ID of a public source, e.g.,
 - @prefix dbr: <http://dbpedia.org/resource/>.
- You can also add a label to characterize your dataset, e.g.,
 - @prefix el: <http://laurenzi.ch#>.
 - This helps to identify a graph or its scope in the whole Web. E.g.,
 - in <u>dbr:The Terminator</u>, *dbr* identifies the Graph of DBPedia, which describes Wikipedia pages.



Examples of Public Sources

- Schema.org public ontology (we can take from there properties and types)
- **DBPedia** public Knowledge Graph (offers Wikipedia information in graph form, we can also take from there IDs)

Example written with terms of varying provenance.



Adapted from lecture of Prof. Dr. Buchmann



Deferencing

- Dereferencing = accessing the URL address obtained from namespace + local ID/term
- It can return something useful about a term, typically:
 - A Webpage about the term
 - A subgraph with all information available about the term
 - Nothing at all because it's a **global identifier** and not an address.

For example:

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@prefix : <http://laurenzi.ch#>.

-> <u>http://laurenzi.ch/</u> + Emanuele = <u>http://Laurenzi.ch/Emanuele</u> It returns nothing.

- @prefix dbr: <http://dbpedia.org/resource/>.
- @prefix s: .

:Emanuele **s**:homeLocation **dbr**:Zürich.

-> <u>http://dbpedia.org/resource/</u> + Zürich = <u>http://dbpedia.org/resource/Zürich</u>

If you try to access it in a browser (through HTTP) it returns information about the city of Zurich.





Querying an RDF Graph

Queries are mostly about navigating the graph in search of some patterns.



Knowledge-Representation and Reasoning



Adapted from lecture of Prof. Dr. Knut Hinkelmann



SPARQL Query Syntax

A World Wide Web Consortium (W3C) standard.

SPARQL similar to select-from-where syntax (like SQL):

PREFIX: prefix information. The left-hand side of ":" can contain an acronym to denote the name of the Turtle file.

prefix

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: <http://www.fhnw.ch#>

- SELECT: the entities (variables) you want to return.
 select ?X ?Y ?A
- WHERE: the (sub)graph you want to get the information from.

```
where { ?X friend ?Y. ?Y age ?A.
```

- additional constraints on objects, using operators.
FILTER ?A > 25. }



SPARQL

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- -It provides facilities to:
 - Extract information in the form of URIs, blank nodes, plain and typed literals.
 - Extract RDF subgraphs.
 - Construct new RDF graphs based on information in the queried graphs.
- -Feature
 - Matching graph patterns.
 - Query terms based on Turtle syntax.
 - Terms delimited by "<>" are relative URI references.
 - Data description format Turtle.



Popular SPARQL Forms

-SELECT

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- returns all, or a subset of the variables bound in a query pattern match.

-CONSTRUCT

 returns an RDF graph constructed by substituting variables in a set of triple templates.

-DESCRIBE

- returns an RDF graph that describes the resources found.

-ASK

- returns whether a query pattern matches or not.

From lecture of Prof. Dr. Holger Wache





Hands-on with SPARQL

- Download zip familytree_without_schema.zip -> unzip it
- Launch GraphDB
- Create a graph database Family Tree
- Load .ttl file familytree_without_schema to GraphDB

SELECT

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to 1. navigate along a graph path, 2. unknown length and 3. navigate a path in reverse



{?x ^:likesMovie/^:hasChild/^:hasChild :Amalia}

Adapted from lecture Prof. Dr. Buchmann

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SELECT to 4. navigate a path and 5. to retrieve potential missing information



4. Step-wise navigation of a path (*it can retrieve intermediate nodes and edges*)
SELECT ?a ?b ?x WHERE
{:Amalia :hasChild ?a.
?a :hasChild ?b.
?b :likesMovie ?x}
*the decomposition into statements complies with the Turtle syntax

5. Retrieving potentially missing information (give me all parents and, IF AVAILABLE, their work place) SELECT ?a ?c WHERE {?a :hasChild ?b. OPTIONAL {?a :worksAt ?c}}

SELECT to discover relationships

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6. What relationship exists between Grazia and ITEHighSchool?SELECT ?rel WHERE{:Grazia ?rel :ITEHighSchool}

7. What chain (of 3 relationships) exists between Amalia and Zurich? SELECT ?rel1 ?rel2 ?rel3 WHERE

{:Amalia	?rel1	?intermediary1.
?intermediary1	?rel2	?intermediary2.
?intermediary2	?rel3	:Zurich}





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CONSTRUCT to extract a subgraph



9. Extracting a subgraph
Extract the network of child relationships
CONSTRUCT WHERE
{?x :hasChild ?y}



CONSTRUCT for Machine Reasoning supported directly in the query language!



10. Generates the statement "X hasRelatives in Y" for any X who has descendants living in Y: CONSTRUCT {?x :hasRelativesIn ?y} WHERE {?x :hasChild+/:livesIn ?y}

Entity Types (WHAT are the things mentioned in the graph?)



Types can be attached to the nodes:

a standard relationship denoted "a" is used for this purpose.

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- some types can be generated through deductive reasoning, e.g.:
 - 11. if X likes Terminator, she/he is a Cinephile:

CONSTRUCT {?x a :Cinephile} WHERE {?x :likes dbr:The_Terminator}

 12. if X likes movies, she/he is a Cinephile:

CONSTRUCT {?x a :Cinephile} WHERE {?x :likes/a :Movie}