

University of Applied Sciences and Arts Northwestern Switzerland School of Business

Organization

MSc Business Information Systems

Teacher

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Module Objective: Supporting Knowledge-Intensive Processes

- Knowledge-intensive processes are more unstructured processes with a lot of involvements of users with their experience.
- Supporting such processes at their levels requires modelling and enacting several different forms of knowledge.
- In general more explicit represented knowledge allows better support. But different forms of knowledge need different intuitive and adequate representations and inferences.
- After completion of this module, the participants will be able to assess which kind of knowledge representation and reasoning is adequate and are able to develop appropriate knowledge-based systems.
- They can value the advantages of knowledge-based systems with respect to their costs.
- Business Intelligence is concerned with supporting business decisions with facts. It supports business actors in turning data into knowledge that helps to make the right decisions.
- The module looks at different kinds of decisions (and hence requirements), at different kinds of data and different kinds of tools required to distill knowledge out of data.

Module Content

- Introduction: Knowledge in processes
- Decision Tables
- Rules

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- Textual represented rule (i.e. Horn clauses)
- Forward and backward chaining
- Data-driven and Goal-oriented
- Negation-as-failure
- Object-centred Systems
 - F-Logic
- Fuzzy Logic

- Introduction into Business
 Intelligence
- Business Performance Management
- Multidimensional modeling
- Data Warehousing
- Data Mining

Module Organization

- Lectures: 9x3 Lections
- Assignments: additionally
 - Small exercises during weeks
 - Evaluated whole-course assignment
- Date: Spring
- Time and Room: see external announcements
- Credits: 6 ECTS
 - Grades (both has to be passed)
 - Written exam
 - Whole-Course assignment

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■ April 14th - 16th

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- Tuesday April 14th, from 10am to 1pm
- Wednesday April 15th, from 2pm to 5pm
- Thursday April 16th, from 2pm to 5pm
- April 28th 30th
 - PROPOSED Time slots
 - Tuesday April 28th, from 10am to 1pm
 - Wednesday April 29th, from 2pm to 5pm
 - Thursday April 30th, from 2pm to 5pm
- May 19th 21st
 - To be discussed

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Module Information
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Website

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- <u>http://didattica.cs.unicam.it/doku.php?</u>
 <u>id=didattica:choiceexams:kebi:kebi2014</u>
- Literatur
 - No Books!
 - But reading material will be provided for download