

University of Applied Sciences and Arts Northwestern Switzerland School of Business

Organization

Lecturers

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Prof. Dr. Knut Hinkelmann



Prof. Dr. Holger Wache



Module Objective: Supporting Knowledge-Intensive Processes

- After completion of this module, the participants
 - will be able to assess which kind of knowledge representation and reasoning is adequate
 - are able to develop appropriate knowledge-based systems.
 - can value the advantages of knowledge-based systems with respect to their costs.
 - know Business Intelligence techniques to support business decisions with facts.
 - know approaches to turn data into knowledge that helps to make the right decisions.

Module Content

- Introduction: Knowledge in processes
- Decision Tables
- Rules
 - Textual represented rule (i.e. Horn clauses)
 - Forward and backward chaining
 - Data-driven and Goal-oriented
 - Negation-as-failure
- Object-centred Systems
 - F-Logic
- Fuzzy Logic

- Introduction into Business
 Intelligence
- Business Performance Management
- Multidimensional modeling
- Data Warehousing
- Data Mining
- Case-based reasoning

Module Organization

- Lectures: presentations, discussions, exercises
- Assignments/homework
 - Readings to prepare lectures
 - Exercises during weeks
- Credits: 6 ECTS

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Module Schedule

March

Monday, 20th	11am - 1pm, 2pm - 4pm	AB1 Prof. Wache/Hinkelmann
Tuesday, 21st	9am - 1pm	AB1 Prof. Wache/Hinkelmann
Wednesday, 22nd	9am - 12pm	AB1 Prof. Wache/Hinkelmann
Monday, 27th	11am - 1pm, 2pm - 4pm	AB1 Prof. Holger Wache
Tuesday, 28th	9 am- 1pm	AB1 Prof. Holger Wache
April		
Monday, 3rd	11am - 1pm, 2pm - 4pm	AB1 Prof. Holger Wache
Tuesday, 4th	9am - 12pm	AB1 Prof. Holger Wache
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Tuesday, 2nd	9 am- 1pm	AB1 Prof. Knut Hinkelmann
Wednesday, 3rd	11am - 1pm, 2pm - 4pm	AB1 Prof. Knut Hinkelmann
Monday, 8th	11am - 1pm, 2pm - 4pm	AB1 Prof. Knut Hinkelmann
Tuesday, 9th	9 am- 1pm	AB1 Prof. Knut Hinkelmann

Module Information

Website

http://didattica.cs.unicam.it/doku.php?id=didattica:magistrale:kebi:ay_1617:main

Literatur

- No Books
- Reading material will be provided for download